

**THE GOURMAND AWARDS
PARIS, FEBRUARY 11, 2010
LE CENT QUATRE**

Press Release, February 11, 2010

HONG KONG WINS IN PARIS!

Master of wine Jeannie Cho Lee won the “Best in the World Gourmand Award for Matching Wine and Food” with her book “Asian Palate”, on February 11, 2010. The Jury found her book to be a masterpiece which will become a classic reference due to its outstanding quality. Jeannie Cho Lee, is now the star of Paris Cookbook Fair, February 12-15, 2010.

Hong Kong Masterchefs Cookbook 2 was honoured as one of the four best book in the world for restaurant professionals. Another cookbook in Chinese and English was recognized as one of the four best outside France for French Home Cookery “Cuisine Mei Wenti”, by Olivia Guinebault.

Hong Kong printers and publishers were also single out to world attention for :

- MCCM Creation, with Foodscape printed for the Swiss Arts Council Pro Helveth
- Athens Fine Arts Printing Company for “Delicious Food of Yantai”
- Leo Paper, for “Onze Smultuin” for Fontaine Publishers in the Netherlands. This book has traditional Chinese thread binding, highly unusual and impressive for the Western book market.

This year, 136 countries participated in the competition.

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