





THE GOURMAND AWARDS PARIS, FEBRUARY 11, 2010 LE CENT QUATRE

Press Release, February 11, 2010

SWITZERLAND WINS IN PARIS!

Switzerland is the great winner this year at the "Gourmand World Cookbook Awards".

It wins the top award, for the "Best Cookbook in the World", with "God's Cookbook" by tracing the culinary traditions of the Levant, by Jamie d'Antioc.

It is published by the Arcadian Library. The book explores the three spiritual traditions of the ancient Levant and how they influenced culinary development. It is beautifully illustrated, dedicated to a healthy balanced lifestyle.

The Swiss Arts Council Pro Helvetia helped the Foodscape project, a swiss-chinese cultural exploration. It wins the award for "Best Chinese Food Book in the World", with beautiful photography, great design, and innovative concepts.

Swiss cheese remains a world leader. Schweizer Käse (At Verlag) is one of the three "Best Books in the World about Chees" this year. It is however most interesting to see the excellent books on cheese in the United States, Brazil or even Colombia. The new world cheeses may one day try to conquer the world, just as new world wines have become world competitors.

A Swiss surprise bestseller is one of the "Four Best Local Cookbooks in the World":

Urchuchi (Rotpunkt) can seduced the international readers just as it really captivated over 10000 Swiss readers.







The Swiss reputation for healthy lifestyle are the main motivations for the success of two other books, books among the "Four Best in the World", one for Chocolate and one for Vegetarian.

- Les Bienfaits du Chocolat

Dr.Franck Senningor

(Editions Jouvence)

- Wald un Wiese auf dem Teller,

Gisela Tscharner

(At Verlag)

Finally it is again with health that a Swiss wine book is among the "Best Three in the world for Wine and Health":

- Le Bon Vin et la Santé en Naturepathie

Un Alicament d'Exception

Daniel Kieffer

(Editions Jouvence)

A total of 136 countries participated in the Gourmand Awards this year. The awards event was the opening for Paris Cookbook Fair, February 12-15, 2010 at Le Cent Quatre, 104 rue d'Auvervilliers, 75019 Paris.

For more information:

Edouard Cointreau, President Gourmand Awards www.cookbookfair.com icr@virtualsw.es

